



MATRIX PRIVATE CAPITAL GROUP LAUNCHES MATRIX HIGHLINE MANAGEMENT

New Alternative Equity Offering Will Complement the Firm's Traditional Wealth Services

New York, NY, January 17, 2018 – Matrix Private Capital Group (“the Firm”) has launched Matrix Highline Management to offer investors access to a differentiated equity strategy designed to complement the Firm’s advisory and investment solutions.

Matrix Highline Management will be led by Thomas Deutsch, Managing Director and Principal Portfolio Manager. Mr. Deutsch was previously a senior securities analyst at Neuberger Berman and brings over a decade of investment experience to the Firm.

Matrix Highline Management’s investment objective is to deliver attractive long-term performance and outperform broad market indices. To achieve this, the team will employ a flexible approach with the ability to invest across market segments and concentrate the portfolio in a select number of high-conviction ideas.

“We believe flexibility and selectivity are essential attributes for any strategy seeking to deliver long-term outperformance. It is particularly important in today’s environment, with elevated valuations across a number of asset classes,” said Mr. Deutsch.

The team will take both long and short positions, but plans to maintain a long-bias in companies that exhibit strong fundamentals and superior growth potential.

“We take a holistic approach to advising clients,” said Richard S. Fuld, Jr., Chief Executive Officer of Matrix Private Capital Group. “We are excited to enhance our investment platform through the launch of Matrix Highline Management and proud to have Tom lead this important effort for us and our clients.”

Justin Gaines, Partner at Matrix Private Capital Group, added “We look for teams and strategies that can enhance value for our clients. Matrix Highline Management’s alpha-oriented strategy will provide a terrific complement to the core aspects of our portfolio construction.”

About Matrix Private Capital Group: Matrix Private Capital Group is a diversified asset management firm and registered investment adviser headquartered in New York City. The Firm provides wealth advisory, strategic advisory, private equity and alternative equity solutions for individuals, family offices and institutions. For more information, please visit matrixpcg.com.

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